



Policy orientations on road safety 2011-2020



European Commission, Directorate General for Mobility & Transport
Road Safety Unit

<http://ec.europa.eu/roadsafety>



ON THE MOVE
for safer roads in Europe



EUROPEAN
COMMISSION

The EU road safety policy

- **White Paper of 28 March 2011**
“Roadmap to a Single European Transport Area”
- **Communication from the Commission of 20 July 2010**
“Towards a European road safety area: policy orientations on road safety 2011-2020 ”

White paper 2011

- **Objective: a competitive and sustainable transport system by the horizon of 2050**
- **Road safety:**
 - > Vision Zero
 - > Road safety technology: vehicles and ITS
 - > A Strategy on road injuries
 - > Training and education
 - > Vulnerable road users

Policy orientations on road safety 2011-2020

- Not an action programme but a strategic document including:
 - **3 Pillars**
 - **1 Target**
 - **7 Objectives**

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● 3 Pillars:

- > A common European road safety area
- > An integrated approach with other policies (health, environment, employment, etc.)
- > Shared responsibility (EU, national, local...)



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- **Target: to reduce by 50% the number of fatalities on EU roads by 2020**
 - > Starting from the results obtained in 2010
 - > A political & global commitment: towards a uniform level of road safety within EU
 - > Individual responsibility of Member States to contribute to the common goal, taking into account their specific situation
 - > Integration of the target into national road safety strategies

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Objective n° 1. Improve education and training of road users

A holistic approach on long-life education and training of road users addressing:

- Education and pre-test learning
- Improvement of training and testing
- Post-licence training

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Objective n° 2. Increase compliance with road traffic rules

Enforcement is a key factor to reduce road casualties:

- **Cross-border enforcement of road traffic offences**
- **Vehicle technology should address *inter alia*:**
 - > Speed: e.g., speed limiters on board LGVs
 - > Alcohol: e.g. alcolocks
- **Member States to establish national plans including enforcement objectives**

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Objective n° 3: Safer road infrastructure

Road infrastructure should play an *active* role in enhancing the EU road transport system's safety performance:

- EU funds only granted to safe infrastructures
- Extension of the safe management principles to the secondary roads of Member States

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Objective n°4: Safer vehicles

- Continue to make progress in active and passive safety systems
- Spread a sound vehicle maintenance culture (periodical and roadside inspections)

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Objective n°5: Promote the use of modern technology to increase road safety

- Development, assessment and deployment of Intelligent Transport Systems (ref. EU ITS Action Plan and ITS Directive)
- Evaluate the feasibility of retrofitting vehicles with ADAS
- Accelerate the deployment of eCall and extend it to other vehicles

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Objective n°6: Improve emergency and post-injuries services

Setting-up of a global strategy of action on road injuries including:

- Harmonization of definitions and concepts
- Setting-up an EU target for the reduction of injuries
- Enhance post-crash intervention organization

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Objective n°7: Improve safety of vulnerable road users

- Priority to the development of a strategy to improve the safety of motorcyclists
- Improve safety of other vulnerable road users, particularly in urban areas

Institutional follow-up to the policy orientations on road safety 2011-2020

- **COUNCIL:** conclusions of 2 December 2010
 - > Supports the principles and objectives of the policy orientations 2011-2020
 - > Endorses the target of 50% reduction of fatalities
- **EUROPEAN PARLIAMENT:** Resolution of 27 September 2011
 - > 103 requests and recommendations addressed to COM, Member States and stakeholders
 - > Supports the policy orientations 2011-2020 with requests for additional actions

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● *How to reach the objectives ?*

● *An efficient EU road safety legislation*

- > *Priority to the transposition and implementation of EU legislation (e.g. 3rd driving licence Directive)*
- > *Improvement and further development of existing legislation (e.g. roadworthiness)*

● *An open cooperation framework with Member States in view of implementing the EU policy orientations 2011-2020*

- > *A key role for the HLG as the forum to discuss EU road safety policy issues*
- > *Improve the monitoring of the implementation of road safety policies*
- > *Development of national road safety plans*

**Thank you
for your attention!**